



# KNOWLEDGE AND CURRICULUM

**COURSE CODE: BD4KC**

## **UNIT –III**

### **CURRICULUM DESIGN AND ORGANIZATION OF KNOWLEDGE**

# MEANING AND DEFINITIONS OF CURRICULUM DESIGN

## Meaning

- Curriculum design involves creating a course blueprint, aligning content with learning objectives, and developing a course outline, assessments, and interactive activities to achieve those objectives.

## Definition

- Alexander (1954, p. 245)**, defined curriculum design as “...the pattern or framework or structural organization used in selecting, planning and carrying forward educational experiences in the school.

# CURRICULUM DESIGN AND DEVELOPMENT



## Importance of Curriculum Development

- ◉ Enables effective transaction of learning experiences to learners
- ◉ Provides a thorough understanding of the theoretical background
- ◉ Prepares teachers for potential involvement in curriculum review, update, and redesign

## The Role of Teachers in Curriculum Development

- ◉ "Teachers as Agents of Change"
- ◉ "As teachers, we play a crucial role in the transaction of learning experiences to learners.
- ◉ Understanding the process of curriculum development is essential to fulfill this role effectively."

# STEPS OR COMPONENTS FOR CURRICULUM DESIGNING



## Ralph Tyler's 4-Step Curriculum Design Framework (1949)

1. **Objectives:** Define learning goals
2. **Content:** Determine subject matter
3. **Learning Experiences:** Plan activities and exercises
4. **Evaluation:** Assess student learning

## Tyler's Curriculum Design Rationale 4 Key Questions to Answer:

- ⦿ What educational purposes should the school seek to attain?
- ⦿ How can learning experiences be selected which are likely to be useful Curriculum Designing in attaining these purposes?
- ⦿ How can learning experiences be organized for effective instruction?
- ⦿ How can the effectiveness of learning experiences be evaluated?
- ⦿ The planning of the curriculum takes place at many levels.

# SOURCES OF CURRICULUM DESIGN



## 1. Educational Theories and Philosophies

- Educational theories and philosophies are a foundational source of curriculum design.
- These frameworks provide guiding principles for what education should achieve and how it should be delivered.
- Progressivism, rooted in John Dewey's ideas, emphasizes experiential learning and critical thinking.
- Constructivism, influenced by Jean Piaget and Lev Vygotsky, focuses on learners constructing their own understanding through environmental interaction.
- Behaviorism, associated with B.F. Skinner, involves conditioning and reinforcement to shape behavior.

# SOURCES OF CURRICULUM DESIGN



## 2. Subject Matter in Curriculum Design

- ◉ The core knowledge and skills within a discipline are a critical source of curriculum design.
- ◉ Subject matter experts and advancements in specific fields ensure the curriculum is accurate, relevant, and up-to-date.
- ◉ This approach provides students with a solid foundation in essential areas of knowledge.
- ◉ This foundation prepares students for higher education or professional careers.

# SOURCES OF CURRICULUM DESIGN



## 3. Learner Characteristics in Curriculum Design

- ⦿ This includes considering developmental stages, learning styles, and individual interests and needs.
- ⦿ A curriculum aligned with students' cognitive, emotional, and social development can enhance engagement and learning outcomes.
- ⦿ Recognizing diverse learning styles, such as visual, auditory, or kinesthetic, allows educators to design lessons that cater to various ways students process information.
- ⦿ Incorporating students' interests and future goals personalizes the learning experience.

# SOURCES OF CURRICULUM DESIGN



## 4. Educational Standards and Policies

- ◉ National and state standards, accreditation requirements, and curriculum frameworks are essential sources of curriculum design.
- ◉ These standards and policies ensure consistency, equity, and quality across educational institutions.
- ◉ They provide benchmarks for what students should know and be able to do at various stages of their education.
- ◉ Adhering to these guidelines helps maintain high educational standards.
- ◉ Additionally, they facilitate the comparability of educational outcomes across different contexts.



# SOURCES OF CURRICULUM DESIGN



## 4. Research and Data

- ◉ Educational research and data analytics significantly inform curriculum design.
- ◉ Findings from studies on teaching methods, learning outcomes, and educational psychology provide evidence-based insights to enhance curriculum effectiveness.
- ◉ Data from assessments and feedback mechanisms help identify areas of strength and weakness in the curriculum.
- ◉ This data guides curriculum adjustments to better meet student needs.

# SOURCES OF CURRICULUM DESIGN



## 5. Research and Data

- Engaging with the community and stakeholders is crucial for designing a curriculum that reflects the values and needs of the society it serves.
- Input from parents, local businesses, and educational partnerships provides valuable perspectives on what is needed to support students' success.
- Collaborations with local industries can help align the curriculum with workforce demands.
- Feedback from parents ensures that the curriculum addresses the holistic development of students.

# SOURCES OF CURRICULUM DESIGN



## 6. Assessment and Feedback

- ⦿ Continuous assessment and feedback are essential for refining curriculum design.
- ⦿ Standardized tests, formative assessments, and feedback from students and educators provide critical data on the curriculum's effectiveness.
- ⦿ This ongoing evaluation helps ensure that the curriculum remains dynamic and responsive to changing educational needs and contexts.

# CURRICULUM DESIGN DIMENSION



## Several dimensions

Horizontal, Vertical scope, integration, sequence, articulation, balance and continuity.

### 1. Horizontal and Vertical Alignment

- ⦿ Enhance the mutual relations of the curriculum and the instructions of the
- ⦿ Educators are endowed with the audacity to analyze how student's meet set standards by specified tests.
- ⦿ Joins the curricular objectives transversely between subjects.

### 2. Vertical alignment

- ⦿ It helps to intensify of substance by imparting knowledge to teachers at different educational levels.
- ⦿ Students are the primary beneficiaries

# CURRICULUM DESIGN DIMENSION



## 3. Scope

- Educators need to address the breadth and depth of its content.
- Scope means not only the depth and range of content provided to students.
- The challenge of determining scope goes back to the basic question posed by Herbert Spencer, “What knowledge is of the most worth?”.

## 4. Integration

- It refers to the linking of all types of knowledge and experiences contained within the curriculum plan.
- It is essentially a design feature to bring into close relationship all the bits and pieces of the curriculum.
- Enable the student to comprehend knowledge as unified, rather than individualized.

# CURRICULUM DESIGN DIMENSION



## 5. Sequence

- Curricularists face the challenge of effectively sequencing curricular elements to foster cumulative and continuous learning.
- To achieve this, they must determine how content and experiences will be presented and repeated to enable students to connect and deepen their understanding of the curriculum.
- A long-standing debate exists over whether the sequence of content and experiences should be based on the logic of the subject matter or on how individuals process knowledge.
- Three key sequence patterns to consider are simple to complex learning, whole to part learning, and chronological learning.

# CURRICULUM DESIGN DIMENSION



## 6. Balance

- Curriculum designers aim to achieve balance by allocating appropriate weight to each aspect of the design to prevent distortions.
- Balance is a challenging concept in curriculum design because it requires reconciling the need for localization and individualization with the traditional approach of planning for the masses.
- Educational policies also exert an influence on the balance of the curriculum.
- Maintaining balance in the curriculum demands continuous fine-tuning and adjustments to ensure that all aspects are properly weighted.

# CURRICULUM DESIGN DIMENSION



## 7. Continuity

- It refers to the vertical manipulation or repetition of curriculum components to ensure consistent development of skills and knowledge.
- For instance, if reading skills are a key objective, it is essential to provide recurring opportunities for students to practice and develop these skills over time.
- It involves reinforcing the same skills and concepts at increasingly higher levels of depth and breadth as students progress through their education.
- The concept of continuity is exemplified in Jerome Bruner's idea of the 'spiral curriculum'.



# MEANING OF KNOWLEDGE ORGANIZATIONS

## Concept

- ◉ In the context of curriculum design, "knowledge organization" refers to the process of structuring and arranging the content, skills, and concepts to be taught in a logical, coherent, and meaningful way.
- ◉ The notion of "knowledge organization" was reprised by Dahlberg in the 1970s: the German term Wissensordnung (knowledge ordering) was employed for referring to the conceptual and systematic organization of human knowledge (**Dahlberg 1974**).

## It involves

- ◉ Categorization: Grouping related concepts, skills, and content into categories or units to create a logical structure.
- ◉ Classification: Assigning labels or tags to each category to create a hierarchical or taxonomic structure.
- ◉ Relationships: Identifying connections and relationships between different categories, concepts, and skills to create a web of knowledge.
- ◉ Sequencing: Determining the order in which the content and skills should be taught to facilitate learning and understanding.
- ◉ Integration: Combining different subjects, disciplines, or topics to create a cohesive and interdisciplinary curriculum.

# MEANING OF KNOWLEDGE ORGANIZATION

## **The National Knowledge Commission (NKC)**

- The National Knowledge Commission (NKC) was established by the Government of India on June 13, 2005.
- The Commission's primary objective, as stated by its chairman, Mr. Sam Pitroda, was to create a blueprint to leverage India's knowledge base to equip its citizens to tackle 21st-century challenges.
- The Commission identified five key areas for action: Access, Concepts, Creation, Application, and Service.

# KNOWLEDGE ORGANIZATION

## Functions of Knowledge organization

- ❖ "Build excellence in the educational system to meet the knowledge challenges of the 21st century and increase India's competitive advantage in fields of knowledge.
- ❖ Promote creation of knowledge in **science and technology laboratories**.
- ❖ **a Improve the management of institutions engaged in Intellectual Property Rights.**
- ❖ Promote knowledge applications in **agriculture and industry**.
- ❖ Promote the use of knowledge capabilities in making **movement** an effective, transparent and
- ❖ Accountable service provider to the citizen and promote widespread sharing of knowledge **to maximize public benefit.**"

# BASIS OF KNOWLEDGE ORGANIZATION

## TRADITIONAL FORMS OF KNOWLEDGE

- ◉ Most of the current knowledge is derived from traditional forms of knowledge passed down from ancient civilizations such as ancient Greece, India, Mesopotamia, China, and Egypt.
- ◉ The interaction between these major civilizations led to a refined understanding of knowledge.
- ◉ There is a body of knowledge in areas like Medicine, Arithmetic, Agriculture, and more, found in both classical texts and folk traditions.
- ◉ Those familiar with Hindu mythology are aware of the significant role played by the Shastras and Lok Paramparas in shaping knowledge.
- ◉ **Example for traditional forms of knowledge**
  - Medicine
  - Folk tradition

# BASIS OF KNOWLEDGE ORGANIZATION

## Medicine

Traditional medicine is a ubiquitous phenomenon across societies, exemplified by India's ancient and enduring health traditions, such as Ayurvedic and Siddha, characterized by skilled practitioners and a rich theoretical foundation.

- ◉ Being able to take health care.
- ◉ Knowledge of common cures such as may be possessed by Vaidus, Nattu Vaidhyars, Bhagats.
- ◉ Traditional sayings and proverbs on health systems.
- ◉ Beliefs on such food as Pathya~n and Aput/zya~n. There are foods to be preferred or avoided during specific diseases or conditions
- ◉ There are also specialists for specific diseases such as asthma, rabies (Visha Cliikitsa) and impotence.
- ◉ Traditional birth attendants who perform delivery at home.

# BASIS OF KNOWLEDGE ORGANIZATION

## Folk traditions

- ◉ Folk traditions originate from the practices, customs, and stories of common people and are passed down orally, often with variations between individuals and periods.
- ◉ These traditions are more prevalent in rural areas with peasant cultures.
- ◉ A common characteristic of folk traditions is that they are accepted by the community, transmitted orally, and constantly evolving.
- ◉ Folk traditions are often aided by poetic devices such as rhymes and alliteration.
- ◉ Folk traditions serve as a means of transferring knowledge from one generation to the next.

# BASIS OF KNOWLEDGE ORGANIZATION

## TRADITIONAL KNOWLEDGE

- ◉ Proverbial knowledge is a common phenomenon that transcends cultures and has been used across the ages.
- ◉ In West Africa, proverbs are considered essential to communication, likened to "the palm oil with which words are eaten".
- ◉ Proverbs have the power to convey complex ideas in a concise and intelligent manner, often more effectively than lengthy paragraphs.
- ◉ Proverbs often touch on various aspects of life, including food habits, treatment, and personal etiquette.

# BASIS OF KNOWLEDGE ORGANIZATION

## MODERN FORMS OF KNOWLEDGE

- It is incorrect to equate knowledge solely with the information contained in books or learned in schools.
- Teaching is not merely the transmission of knowledge from a source to the learner's brain.
- This view is flawed because it assumes the learner is a passive recipient of information, like an empty cup to be filled.
- In modern times, knowledge encompasses more than just the collection of information.
- Instead, knowledge refers to information that is organized in a structured way, making it easily accessible and locatable.



# BASIS OF KNOWLEDGE ORGANIZATION



## Key principles and practices

- ◉ Information Management
- ◉ Knowledge Creation and Acquisition
- ◉ Evaluation and Improvement
- ◉ Learning and Development
- ◉ Collaboration and Networking
- ◉ Innovation and Adaptability
- ◉ Ethics and Responsibility
- ◉ Knowledge Sharing and Dissemination

# AGENCIES INVOLVED IN ORGANIZATION OF KNOWLEDGE IN SCHOOLS

## **Types of education**

- ◉ Formal,
- ◉ Informal and
- ◉ Non-formal

## **Mode of Education**

- ◉ Regular
- ◉ Open,
- ◉ Distance and
- ◉ Online educational organization
- ◉ Adult Education

## **Board of School Education**

- ◉ CBSCE, ICSE

## **Types of educational institution**

- ◉ Regular school
- ◉ Inclusive school

- ◉ Special school
- ◉ Home education
- ◉ Home based program, family community and

## **Government organization,**

- ◉ Department of school education.
- ◉ D.TE.D
- ◉ SSA
- ◉ RMSA
- ◉ RUSA
- ◉ MHRD
- ◉ NCERT,
- ◉ SCERT,
- ◉ NCTE,